

MINUTES

WORK SESSION OF THE BOARD OF DIRECTORS

METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY

June 13, 2019

12:04 p.m.

Board Members Present

Jim Durrett
Roderick E. Edmond
William 'Bill' Floyd
Roderick A. Frierson
Ryan Carter Glover
Jerry Griffin
Freda B. Hardage
Alicia M. Ivey
Russell McMurry, P.E.*
John 'Al' Pond
Rita A. Scott
Christopher Sean Tomlinson*

Staff Members Present

Jeffrey A. Parker
Luz Borrero
Wanda Dunham
Gordon Hutchinson
Melissa Mullinax
Elizabeth O'Neill
Franklin Rucker
David Springstead
Heather Alhadeff
Marsha Anderson Bomar
Virgil Fludd
James Siebert (Interim)
Kirk Talbott
Emil Tzanov
Thomas Young (Interim)

Also in attendance Robert Highsmith and LaToya Brisbane of Holland & Knight, LLP; Executive Director Paula Nash; Sr. Directors Lyle Harris (Contract), Kevin Hurley, Colleen Kiernan and Erica Pines; Directors John Cochran, David Emory and Jonathan Hunt; Managers William Bailey, Stephany Fisher and Justin Kirnon; Manager Executive Office Administration Tyrene Huff; Sr. Administrative Assistant Board of Directors Tonya Gantt; Sr. Administrative Assistants Ashanti Boothe and Keri Lee. Also in attendance Adrien Carter, Alphonse Eugene, Abebe Girmay, Courtne Middlebrooks and LaTonya Pope.

Others in attendance Elinen Bingaman of HNTB; Eric Bruner of HNTB; Ila Collins of S.L. King Technologies, Inc.; Joel Duncan of Restore DeKalb; John Evans of Operation Lead; Daniel Foley of WABTEC; Alex Gailey of Atlanta Business Chronicle; Walter Gold of First Tryon; L. Dean Heard of Green Haven; Clyde Higgs of Atlanta Beltline; Michael Hightower; Sandra Holmes of Restore DeKalb; Emily Hundley of Hilltop Securities; Mallory Hutchison of Councilman Westmoreland's

* Russell R. McMurry, P.E. is Commissioner of Georgia Department of Transportation (GDOT); Christopher S. Tomlinson is Executive Director of Georgia Regional Transportation Authority (GRTA) and therefore, are non-voting members of the MARTA Board of Directors

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Office; Jill Johnson of Atlanta Beltline; Henry Kwut-Ukwa of ABL; Tom Lauth of Kutak Rock; P.J. Lemuel of Restore DeKalb; Saba Long; Gina Mangham of S. DeKalb County; Samuel Mosteller of Concern Citizen; John Oliver of STV; Jocelyn O'Neil of DeKalb; Wayne Placide of Hilltop Securities; Scheree Rawles of SRTA/ATL; A.J. Robinson of Central Atlanta Progress; Carrie Rocha of HNTB-More MARTA PMO, Jade Rung of Figg; Jim Schmidt of HNTB; Eric Scott; Tracy Selin of CSY Stematics; Representative Deborah Silcox of MARTOC; Roger Starr of Restore DeKalb; Kay Stephenson of BRN; Chris St. James of TGG Associates; Danica Thompson of McGuireWoods Consulting; Rotyn Turner of BRN; Woody Vaughn of Holland & Knight; Sherry B. Williams of GA Stand Up.

Chair's Report

Upcoming Meetings

Friday, June 28, 2019

- Planning & External Relations Committee – 9:30am
- Operations & Safety Committee – (immediately following Planning)
- Business Management Committee – (immediately following Operations)

Thursday, July 11, 2019

- Work Session – 12:00noon
- Board – 1:30pm

Approval of the May 9, 2019 Work Session Minutes

On motion by Mr. Ashe seconded by Mr. Griffin, the minutes were unanimously approved by a vote of 10 to 0, with 11* members present.

* * *

Chair Hardage distributed the final approved copy of the Board Reimbursable Travel and Other Expenses Policy.

General Manager/CEO Report

New MARTA Pop-Up Breeze Locations

Mrs. Mullinax presented a report on MARTA's Pop-Up Breeze Locations:

MARTA is taking the rides stores out to the community. There will be a series of Pop-Up Breeze locations that will operate from June 13th to December 19th. These locations will be strategically located throughout the MARTA service area for Fulton, DeKalb and Clayton Counties. Services that will be provided are reduced fare cards, silver Breeze cards, Breeze tickets, Mobility applications and scheduling and route information. Hours of operation for the pop-up locations will be 10:00 a.m. until 2:00 p.m.

The program kicked off at 10:00 a.m. this morning in DeKalb County at the North DeKalb Senior Center. There was a great turnout, with approximately twenty seniors in attendance. Commissioner Nancy Jester and a representative from the CEO's office, Meredith Lily, were in attendance.

At year end, an evaluation will take place to determine locations with strong attendance and the possibility of a weekly or bi-weekly presence of a Breeze Pop-Up.

Series 2019A Bond Pricing Results

Mr. Hurley provided this briefing.

Mr. Hurley introduced and thanked staff, bond counsel and financial advisors.

It was a great day to sell bonds. Pricing was very good. This is a new money issue, entitled Series 2019A Bonds. The par value is \$130.7M and will support MARTA's Capital Improvement Program. The term is 28 years. It is a fixed price issue and will close on July 2. The amortization of the bonds ties with the underlying useful life of the assets that are being paid for with the bonds. Bids were taken at 10:30 this morning. Seven (7) bids were received. The winning bidder was Wells Fargo Bank.

Board Actions

- Board approves the resolution for the issuance, sale, execution and delivery of the Series 2019A Bonds
- Board Chair executes the resolution for immediate release to the Underwriter to lock in pricing
- Board Chair and Executive team execute signature pages prior to July 1, 2019 pre-closing
- Funds will flow on July 2, 2019,

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Mr. Frierson asked if this 28-year bond was in the purview of MARTA's bond reliance in terms of funding of bonds.

Mr. Hurley responded yes.

Mr. Hurley said he would follow up on Mr. Floyd's question regarding how to handle a bid where two different bidders came in with the same percentage.

Mr. Parker welcomed and thanked Rep. Silcox for coming this morning to observe MARTA's bond transaction.

ATL Update

Mr. Tomlinson presented this update; a continuation from the May 9, 2019 Work Session.

Recap

The ATL Board is a 16-member Board with 15 filled positions. All but five members live or reside within MARTA's jurisdictions.

ATL Key Activities and Next Steps

- Regional Coordination – ATL is working with other entities in the region to set up Transit Executives Working Group at the CEO/GM level. This group will meet quarterly. The second group is a Transit Operating Working Group which is at the staff/operations level. It is representative of 23 counties. This group meets bi-monthly. ATL is committed to making sure that the work from a regional perspective makes sense from a planning perspective. The ATL Board will be working in lock-step with ARC TACQ Board
- Regional Transit Plan Policies & Standards
 - Policies Under Development
 - Regional Formula Fund Policy (in conjunction with ARC)
 - General Transit Feed Specification (GTFS)
 - Standards for BRT/ART and Light Rail/Streetcar (in conjunction with MARTA)
 - Policies Area "on Deck"
 - Regional Fare System Policies
 - Transit Asset Management (TAM)

- Annual Report/Audit - under HB 930, the ATL is required each year to turn in an annual report and audit of transit services in the region by December 1. The audit will give a regional look at all the operations and services
- Transit Tech & Innovation – there are number of processes we are looking at in this area on exploring recent grant opportunities. Technology can help with a more seamless connection
- Regional Unified Branding – ATL logo has been added to MARTA and Xpress fleet.
 - As of January 1, 2019, any new MARTA asset worth more than \$250K must display the ATL logo and brand, prominently featuring the acronym “ATL”
 - As of January 1, 2023, the ATL logo and brand must be used on any and all MARTA property
- Transit Planning Services

The ATL is gearing up to offer multiple services in the region.

- Transit Planning Consulting Services – the ability to help with transit planning
- Transit Planning RFP Drafting & Process Guidance
- Regional Procurements – transit management software procurements
- Grant Opportunities Notification and Coordination
- Transit Technology Reviews & Implementation Assistance
- FTA Coordination and Assistance
- Site Visit/Scanning Tour Planning/Coordination

ATL Regional Transit Plan/Process Goals and Objectives

The objective of the ATL Transit Project Prioritization Process is to provide a methodology to objectively and transparently evaluate proposed transit projects in serving the needs of the ATL region.

The ATL Transit Project Prioritization Process must:

1. Evaluate projects based on standardized criteria and objective data
2. Support ARC/GDOT/GRTA processes for transportation project programming
3. Reflect Federal/State funding and grant requirements

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4. Aggregate all transit projects across the region regardless of funding
5. Provide a Regional Plan that will guide the prioritization of limited federal/state transit funding
6. Reflect the ATL's Governing Principles
 - Economic Development and Land Use
 - Environmental Sustainability
 - Equity
 - Innovation
 - Mobility and Access
 - Return on Investment

The ATL Board recently adopted these Principles on May 23, 2019

As the ATL look at projects in the region, they are classified as:

- Expansion Projects
- Enhancement Projects
- Maintenance Projects

Project-Level Evaluation – there is criteria that can be broken into three area:

- Market Potential
- Performance Impact
- Deliverability

Dr. Edmond asked if the three areas are weighted.

Mr. Tomlinson said yes, the specific weighting is based on 100 points.

Dr. Edmond expressed concern - if the market potential is minimized and delivery and performance impacts are maximized, you will have communities that will be left behind.

Mr. Tomlinson said this is a concern shared by the ATL Board. There is quite a bit of discussion about equity.

Ms. Selene pointed out the market criteria is weighted more highly on expansion projects.

Mr. Tomlinson said as projects come in, as they will go through evaluation, ATL is working in conjunction with ARC for them to do the modeling. ATL would like to see the following outcomes: what do the projects deliver in terms of jobs served,

return on investment, what population is being served, low wage benefit. In terms of technology are we seeing new modes of transit. We will report on potential performance of these projects. How does this relate to the six guiding principles? ATL is taking a multi-tiered approach to how we look at this information.

Where does this plan fit in? We are looking to local jurisdictions to be the source of the projects submitted. More MARTA is a perfect basis for the projects to go into the plan. These projects will feed into the TIP process and regional transit plan process. There are requirements in HB930 that affect this as well (transit SPLOST option). Finally, a requirement of HB 930 that allows the ATL Board to submit projects to the Governor's office and the General Assembly for them to consider funding to the State's bond package each year to provide state level capital funding for these projects. This represents a new potential level for the state to provide funding.

Projects to Submit

Ultimately, we would like one place to see all projects. Projects that must be turned in are projects seeking funds that are awarded on a competitive basis either at the State level or the Federal level. The other thing that must be turned in are projects looking at being on a referendum.

When do they have to be turned in? The project window is open now through the end of July, with the first regional plan by December 2019.

ATL Regional Transit Planning Process – Next Steps

- Jun – Jul: Call for Projects Application Window Open
- Jun – Jul: 4 Webform Information Sessions (plus some one-on-one sessions)
- Jul – Sept: ATL Regional Transit Plan Development
- Oct – Nov: Public and stakeholder review and comment
- December: ATL Board adoption of ATL Regional Transit Plan
- Jan 2020: Review and revision of process/initiation of full Regional Transit Plan development cycle

Mr. Pond asked in cases where there are several jurisdictions competing for FTA funds, will the final score be determined by FTA.

Mr. Tomlinson responded yes.

Mr. Floyd asked if the ATL Board have authority to require implementation of a standard fare policy.

Mr. Tomlinson responded no, but we may examine fare policy as a region.

Mr. Floyd asked if there is a requirement to prioritize project submittals from a local government standpoint.

Mr. Tomlinson said no, there is no requirements to prioritize by local governments.

Mr. Floyd referenced 'locally funded projects of regional significance'. He asked if the ATL Board is capable of giving a high priority to projects that a local government want to fund locally and ask for State assistance in funding those programs.

Mr. Tomlinson said there are projects that may be 100% locally funded because they may have a federal definition of regional significance, are required to put into the TIP or RTP. The ATL does not have jurisdiction over local funds.

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On motion by Mr. Griffin seconded by Mr. Durrett the Board unanimously agreed by a vote of 10 to 0, with 12* members present to go into Executive Session at 1:10 p.m. to discuss legal and real estate matters.

On motion by Mr. Griffin seconded by Mr. Durrett the Board unanimously agreed by a vote of 10 to 0, with 12* members present to adjourn the Executive Session at 1:34 p.m.

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Adjournment

The meeting of the MARTA Board of Directors adjourned at 1:34 p.m.